

11th August 2025

То

Listing Department

The National Stock Exchange of India Limited

Exchange Plaza,

Bandra-Kurla Complex,

Bandra (East),

Mumbai 400051

Symbol: TRENT

To

Corporate Relations Department

BSE Limited

Phiroze Jeejeebhoy Towers,

Dalal Street,

Mumbai 400 001

Scrip Code: 500251

Sub: Press Release on launch of First Store of Burnt Toast in Bangalore

Dear Sir / Madam,

Pursuant to Regulation 30 of the Securities and Exchange Board of India (Listing Obligations and Disclosure Requirements) Regulations 2015 and further to our letter dated 8th August 2025, we hereby enclose the Press Release issued by the Company with regards to launch of first store of our new fashion brand "Burnt Toast" in Bangalore.

A copy of this intimation would be available on the Website of the Company at www.trentlimited.com.

Kindly take the same on record.

Thanking you,

For Trent Limited

Krupa Anandpara Company Secretary Membership No.: A16536

Encl.: as above

Burnt Toast Opens First Store in Bangalore

Trent Ltd. introduces its new fashion brand, **Burnt Toast**, with its inaugural store in Bangalore.

Bangalore, August 2025 – Trent Ltd. announces the launch of its newest fashion label **Burnt Toast.** The launch represents a strategic leap into the dynamic youth fashion segment, offering a vibrant and budget-conscious aesthetic tailored for the fashion-forward consumer.

Located at MM Complex, No. 23, 100 Feet Ring Road, Banashankari, the 2,500 sq. ft. store is set to make a bold statement at the heart of one of South Bangalore's most buzzing fashion hubs.

"Bangalore, with its dynamic youth culture and ever-evolving fashion sensibilities, is the perfect home for Burnt Toast's debut," said **Mr. P. Venkatesalu**, Managing Director, **Trent Ltd.** "We're excited to connect with the young voices of the city who don't just follow trends, they shape them."

Thoughtfully designed to foster a vibrant community atmosphere, the store features Burnt Toast's signature bestsellers, trend-forward seasonal drops and standout pieces. Its striking interiors, bold visual elements, and immersive vibe makes every visit a new experience.

Catering to a wide range of preferences and budgets, the brand offers thoughtfully designed and affordable trend-forward pieces, that speak to the global aspirations of today's youth. Featuring elevated comfort, trendy silhouettes, and a refined aesthetic, the diverse range ensures that everyone can find something that fits their style and needs.

With plans to expand across more cities, Burnt Toast is more than a fashion label it's a cultural movement, empowering India's youth to own their style, their story, and their space.

About the brand-

Burnt Toast is inspired by the idea that sometimes the most extraordinary things emerge from the unexpected. Blending contemporary trends with effortless ease, we have created pieces that move seamlessly from casual hangouts to more curated moments, always with a sense of fun and connection. More than just fashion, Burnt Toast is a lifestyle proposition a celebration of self-expression and community, where style becomes a shared experience. From bold apparel to statement accessories, our brand inspires the young, dynamic youth to live authentically, with style that transcends fashion.