

9th October 2023

To Listing Department The National Stock Exchange of India Limited Exchange Plaza, Bandra-Kurla Complex, Bandra (East), Mumbai 400051 Symbol: TRENT	To Corporate Relations Department BSE Limited Phiroze Jeejeebhoy Towers, Dalal Street, Mumbai 400 001 Scrip Code: 500251
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Sub: Press Release on Westside's collaboration on home décor collection

Dear Sir / Madam,

Pursuant to Regulation 30 of the Securities and Exchange Board of India (Listing Obligations and Disclosure Requirements) Regulations 2015, we enclose herewith a press release on Westside collaborates with designer brand Saaksha & Kinni to launch exclusive home décor collection for festive season which will be disseminated to media.

A copy of the press release would also be placed on the website of the Company at www.trentlimited.com

This is for your information and records.

Thanking you,

For Trent Limited

Krupa Anandpara
Company Secretary

Encl.: as above

Westside collaborates with designer brand Saaksha & Kinni to launch exclusive home décor collection for the festive season

~ This exclusive range will give Westside shoppers access to a home range that will redefine festive elegance ~

In a bid to bring exquisite, fresh, and exclusive collection to its customers during the festive season, Westside, one of India's leading and fastest growing retail chains in India, has collaborated with ace designer duo Saaksha & Kinni for an exclusive home décor collection. The collaboration stands as a tribute to Westside's remarkable 25-year journey of setting trends, inspiring lifestyles, and bringing joy to customers. It represents a celebration of our unwavering dedication to delivering quality, comfort, and style to every household.

The foundation of this collaboration lies in the harmonious fusion of design perspectives. Known for their signature style that pays ode to tradition by blending it with new-age sensibilities, Saaksha & Kinni's collection will showcase an avant-garde assortment at Westside stores. **The Westside x Saaksha and Kinni Festive Home Range** includes three captivating prints meticulously crafted by Saaksha and Kinni's collaboration offers a diverse range of products, including bedsheets, cushion covers, napkins, tableware, and accessories such as tote bags and kimonos. This collection, which embodies a seamless blend of artistic expression and functional aesthetics, will be available exclusively at Westside stores.

Speaking about the new collaboration, **Ms. Lyndsay Smith, Head of Westside Home** said, *"Westside is delighted to collaborate with Saaksha & Kinni to present a curated edit of home to our valued customers this festive season. This synergized effort not only underscores our mutual dedication to quality, but also reflects our commitment to providing exceptional shopping experiences that explore innovative concepts, ultimately reshaping the fashion and lifestyle landscape for our customers. We look forward to this collaboration."*

The Mumbai based designer-duo, Saaksha & Kinni, added, *"We are so excited to be able to collaborate with one of the giants of Indian retail space. Westside is not only one of the leading stores in India, it is also changing the shopping landscape of India and when given the opportunity to collaborate with their homeware department, we felt our prints would lend themselves perfectly to the Westside aesthetic."*

Celebrating its 25-year journey, Westside, India's iconic fashion brand, remains dedicated to its legacy of timeless style. The brand aims to evolve and adapt by embracing the contemporary and has taken a step in that direction through their collaboration with the vibrant and youthful brand, Saaksha & Kinni. Westside X Saaksha & Kinni Festive Home Range will be available at 24 Westside stores, spread across cities like Mumbai, Delhi, Pune, Chennai, Bengaluru, Hyderabad, Kochi, Kolkata, Ahmedabad, Surat, Dehradun, Lucknow, Chandigarh, and Guwahati.

About Trent:

Trent Limited is part of the Tata Group and operates a portfolio of retail concepts. The primary customer propositions of Trent include Westside, one of India's leading chains of fashion retail stores, Zudio, a one stop destination for great fashion at great value and Trent Hypermarket, which operates in the competitive food, grocery and daily needs segment under the Star banner. Trent's new fashion concepts include Samoh, a differentiated & elevated occasion wear offering and Misbu that offers a curated & compelling range of beauty, personal care and fashion accessories.



Westside stores have a footprint, of predominantly between 18,000-34,000 sq. ft., across 90 cities. Westside stocks a broad range of products ranging from apparel, footwear, accessories, cosmetics, perfumes and gifts amongst others. Each Westside store presents international shopping ambience, superior merchandise at affordable prices and excellent service.

Zudio, the value fashion format destination, operates with stores having a footprint of around 7,000-10,000 sq. ft. Zudio stores offer several product categories to meet the varied shopping needs of customers. These include apparel across men, women and kids and footwear.

For media queries, please contact:

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