

A TATA Enterprise

## PERFORMANCE HIGHLIGHTS Q4FY25

MESTSIDE ZUDIO ULSA SAMOH ZUDIO

A TATA and TESCO Enterprise

### DISCLAIMER



Statements in this Presentation describing the Company's performance may be "forward looking Statements" within the meaning of applicable securities laws and regulation. Actual results may differ materially from those directly or indirectly expressed, inferred or implied. Important factors that could make a difference to the Company's operations include, among others, economic conditions affecting demand / supply and price conditions in the domestic markets in which the Company operates, changes in or due to the environment, Government regulations, laws, statutes, judicial pronouncements and / or other incidental factors

#### **TRENT'S JOURNEY**



TRFNI

### **TRENT AT A GLANCE**







\*Includes Star



^Includes Dubai

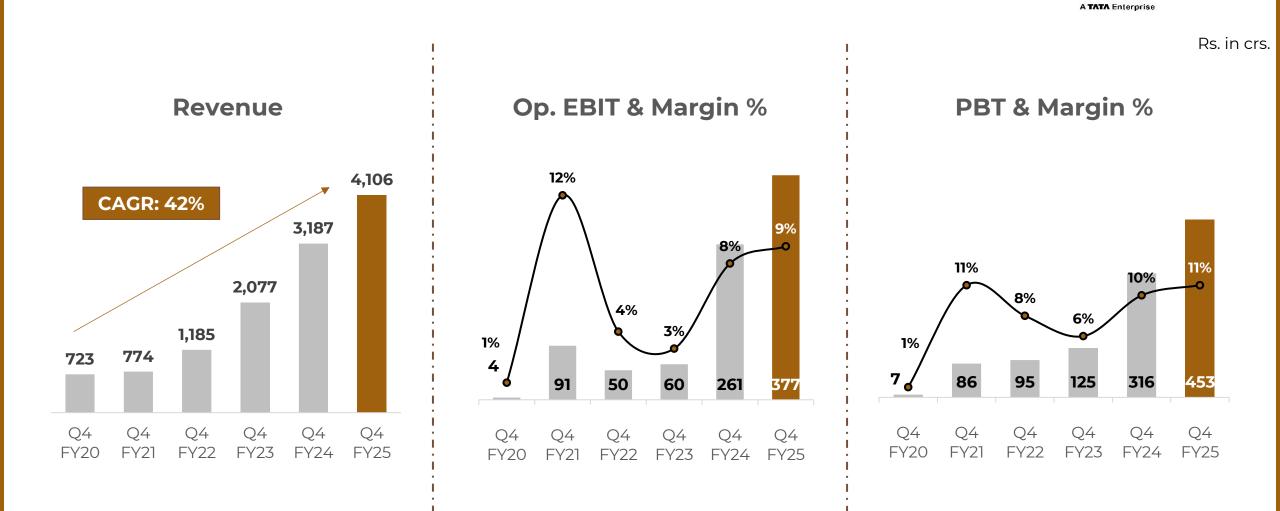
## **Q4 FY25 HIGHLIGHTS**



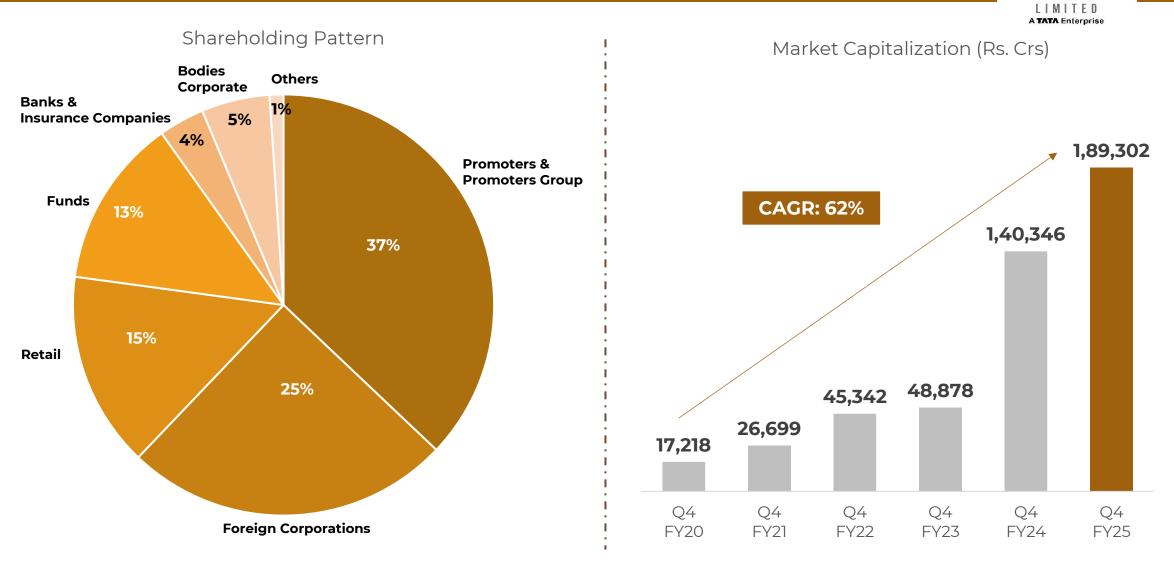




#### **TRENDS – LAST 6 YEARS**



## **SHAREHOLDING & MARKET CAPITALIZATION**



# FASHION CONCEPTS

#### **FASHION CONCEPTS**





\* 13 stores opened and 3 consolidated in Q4FY25

### **WESTSIDE – BRAND PORTFOLIO**



## NOM E.T.A WES LO.V. wardrobe utsa



**SOLEPLAY** HOME MEETINE E LUNA BLU

ASCOT







SUPER \* STAR wunder:Love







### **WESTSIDE CONNECT**



#### WESTSIDE 5K FUN RUN

The Wesness Women's Fun Run was conducted in Mumbai and Hyderabad. 3000+ runners bonded over fitness and shared moments of joy.

#### WESNESS RUN2RAVE

A dynamic fitness activation blending wellness, fun, and brand engagement. Starting with a 3K community run, the event transitions to a high-energy rave at 145 Kala Ghoda, offering a unique post-run cool-down with music, lights, and refreshing wellness shots

#### WESTSIDE X NCPA

An initiative by the National Centre for the Performing Arts, Mumbai in association with the Brihanmumbai Municipal Corporation (BMC), Westside came as a Title sponsor for this event that celebrates joy of live performing arts.



#### **WESTSIDE – RECENT STORES**





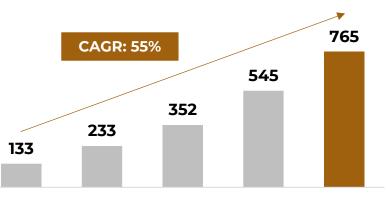




#### **FASHION CONCEPTS**



# ZUDIO



Store Count

Q4 FY21 Q4 FY22 Q4 FY23 Q4 FY24 Q4 FY25



\* 132 stores opened and 2 consolidated in Q4FY25 ^ Includes SIS

Note: Data as of 31st March 2025

13

#### 14

ZUDIO CAMPAIGNS



















### **ZUDIO CAMPAIGNS**





### **ZUDIO CAMPAIGNS**





#### **ZUDIO – RECENT STORES**





# FOOD & GROCERY

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MECLEA

Skye

100% PUR

HOPONL

TATA Produ

SWAAD JO MANN LALCHAAYE

ADVANCED IOME CLEANING SOLUTIONS A TATA Produ

100% PURE

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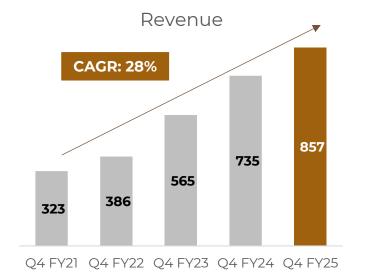
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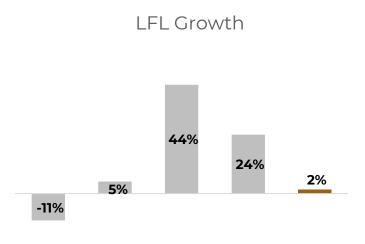
SIA

## **FOOD & GROCERY**

LIMITED A **TATA** Enterprise







Q4 FY21 Q4 FY22 Q4 FY23 Q4 FY24 Q4 FY25

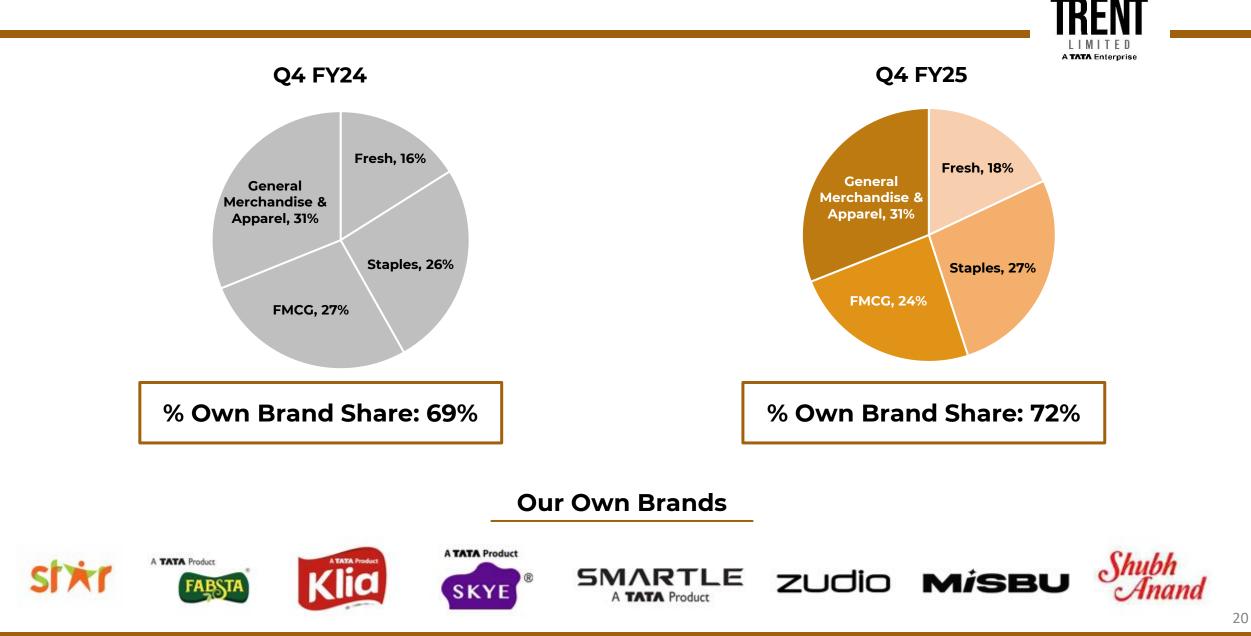






In Crs.

## **STAR PRODUCT CATEGORY SPLIT**



### **STAR OWN BRANDS - SMARTLE**





SMARTLE

CELEBRATION

DOUBLE BEDSHEET

Stores Colours





SMARTLE A BOR Protes

ARTLE

SMARTLE



**SMARTLE Share in General Merchandise: 81%** 

## **STAR QUIK CAMPAIGNS**



TRENT

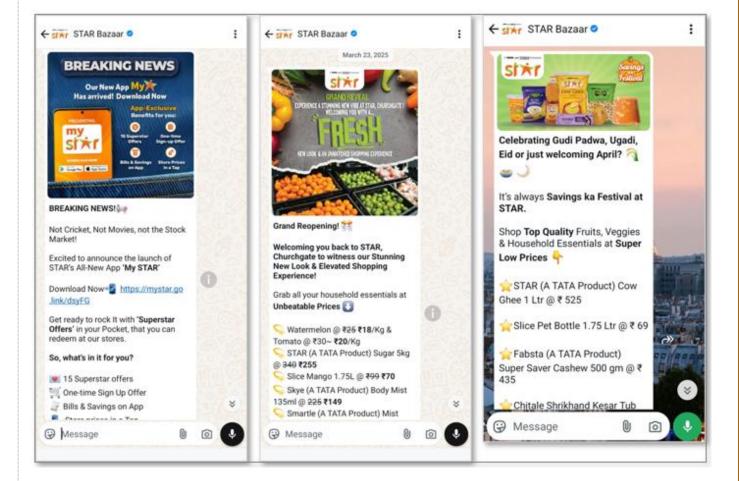
## LAUNCH OF MYSTAR APP



#### **Launch of My STAR App** with an objective to build stickiness with STAR users through customized offerings



WhatsApp Campaigns to convert higher Number of bills & drive higher Average Bill Value

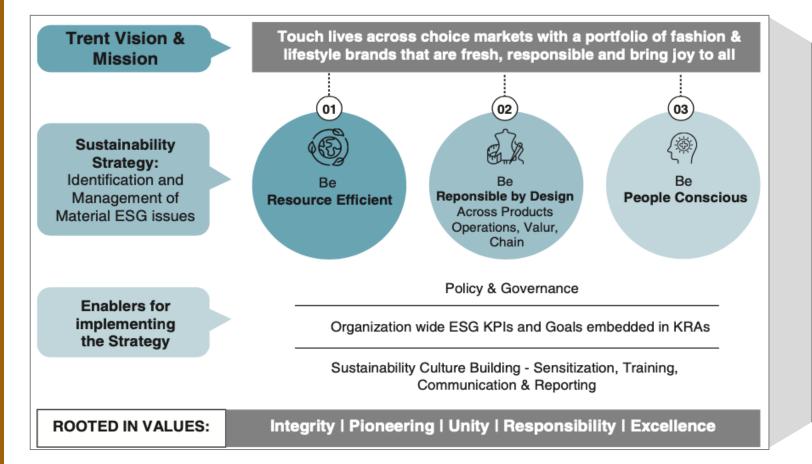


# SUSTAINABILITY

# Trent Inspires Trent Cares

## **OUR SUSTAINABILITY STRATEGY**





#### Three Pillars

#### Resource Efficient:

- Energy conservation, renewable sources of energy, packaging waste reduction and management practices
- Responsible by Design:
  - Selection of materials, development of suppliers, design of supply chain networks and processes
- People Conscious:
  - Prioritizing the well-being and growth of our own employees and communities



Trent has maintained **"B-" in the CDP (Carbon Disclosure Program) - Climate Change 2024 evaluation.** The rating signifies that Trent is conscious about the environmental impacts and is taking appropriate actions.

## SUSTAINABILITY INITIATIVES



# Pillar





Resource Efficient

Carbon emission reduction is a top priority for Trent with thorough assessment of energy consumption and estimation of emission levels. Resource efficiency drives our focus on packaging, waste management.

#### Initiatives

Implementing Internet Of Things (IoT) with smart energy solutions as well as energy efficient hardware such as high-lumen lighting and inverter ACs. Installed IoT at 395 stores, which has helped in optimising use of conventional power sources. Around 40% of the electricity demand is met through renewable energy (through solar rooftops) at three distributions centers.



At Trent, we embed sustainability principles across our value chain. We prioritise vendors that undergo audits for labour, health & safety, environmental and business ethics practices.

Trent focus areas entail -

- (i) Achieving fabric traceability via internationally recognised certificates such as organic cotton by Global Organic Textile Standards and
- (ii) Ensuring that vendors remain compliant with SEDEX SMETA 4 pillar standards.



People Conscious

It is vital for us to balance organisational growth with individual development. We are committed to creating a work environment where every colleague feels inspired by Trent's purpose, driven to perform and rewarded for the work they showcase. Trent focuses on enhancing the employee wellbeing through various interventions such as employee assistance programs, health & safety, skill development, career growth, diversity and inclusion and other initiatives

As a part of process, more than 4,200 man-hours of health and safety training and more than 22,200 man-hours of training on skills and development of employees conducted in FY25

## **CSR INITIATIVES**

#### **Promoting Employability**

- Partnered with Salaam Bombay Foundation for vocational skills and financial literacy.
- 360+ underprivileged students (82% girls, 18% boys) in Class 9 from 14 schools in Mumbai and Pune are participating this year.

#### **Promoting Women Entrepreneurship**

- Collaborated with 'Kaarigar Clinic' to train marginalized women in sorting, weaving, and creating products from recycled plastic bags in Awadh Nagar and Kotay, Kutch.
- 125 women artisans became entrepreneurs, increasing their incomes by around 50% this year.



Skills@school



**Trent Scholars** 

#### **Promoting Education**

- Partnered with The Karta Initiative to sponsor living and supplementary expenses for 50 Trent Scholars from Affirmative Action communities.
- Supports the 'Nanhi Kali' project with K.C. Mahindra Education Trust, focusing on 21<sup>st</sup>-century skills and overall development for 300 female students in Mumbai govt. schools.

#### **Employee Volunteering**

- Over 21,000 Trent employees volunteered, contributing 76,000+ hours this year.
- Initiatives included blood donations, local community projects, youth engagement, and Swachh Bharat Mission activities.







# **Thank You**

WESTSIDE

For any queries, please email to: investor.relations@trent-tata.com

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