

1st April 2022

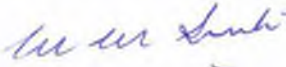
To Listing Department The National Stock Exchange of India Limited Exchange Plaza, Bandra-Kurla Complex, Bandra (East), Mumbai 400051 Symbol: TRENT	To Listing Department BSE Limited Phiroze Jeejeebhoy Towers, Dalal Street, Mumbai 400 001 Scrip Code: 500251
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Sub: Press Release on the launch of Westside's 200th Store

Dear Sir / Madam,

Pursuant to Regulation 30 of the Securities and Exchange Board of India (Listing Obligations and Disclosure Requirements) Regulations 2015, we enclose herewith a press release on the opening of Westside's 200th Store located at Utopia Garden Grove, Borivali West, Mumbai.

Thanking You,
For Trent Limited


M. M. Surti
Company Secretary

Encl.: as above

Trent Ltd. Chairman Mr. Noel Tata Unveils Westside's 200th Store in Borivali

Mumbai, 1st April, 2022: Westside, one of the leading fashion brands in the country, today, announced the opening of its **200th store**, setting a benchmark in its offerings to customers. With this, the brand has reached a milestone today as it continues expansion across the country and also in Mumbai. This is the second store in the Borivali suburb.

Inaugurated by Trent Chairman Mr. Noel Tata, this over 28000 sq. ft. store is located at Utopia Garden Grove mall, Chikoowadi, Borivali West. It showcases a well laid-out, clutter free and comprehensive range of the latest collections along with Trent's other marquee brands - '**Zudio**' and '**Star Bazaar**' thereby, promising a wholesome retail experience to its customers.

Marking the significance of this milestone, **Mr. Noel Tata, Chairman, Trent Ltd. said** *"We are delighted to open the 200th Westside store today. Trent will continue to push an accelerated store expansion programme as the Indian modern retail market opportunity still remains significantly untapped. I am confident that the brand has the expertise and most importantly the ambition to pursue market opportunities with an integrated back end and differentiated customer propositions. I would like to express my gratitude to all our patrons, property partners, employees and the suppliers alike for their unwavering support through these years."*

"Over the years, Westside has evolved into a brand with a strongly differentiated fashion proposition. We stay highly committed to deliver an aspirational lifestyle experience by expanding reach of the brand through stores and digital platforms. Personally, I am very excited and look forward to see the love for Westside grow in the hearts of every Indian that we connect with," **he further added** while addressing the WestStyleClub guests and Westside colleagues.

The newly launched store resonates with Westside's brand vision of offering a differentiated portfolio of exclusive brands in tune with the latest fashion trends over the years. By delivering modern and contemporary fashion brands at an exceptional value across categories including beauty, footwear, lingerie etc., the brand has ensured a superior retail experience that is both unique and unparalleled. It has enabled the brand to constantly stay relevant and appeal to a wider spectrum of style conscious consumers across defined customer segments thereby, generating quick conversions from concept to products in stores.

Westside's commitment to serve a compelling range of fresh fashion on an ongoing basis has positioned the brand in good stead and strengthened their belief of a rapid recovery in customer offtake especially, on the back of the pandemic. With the emergence of digital/seamless channels of engagement and a growing appetite for aspirational yet strong value propositions, the brand's disciplined approach and differentiated offerings has been welcomed wholeheartedly by its customers.

The all new store will feature apparel, accessories, cosmetics and footwear- all under one roof with an array of brands such as **Studiowest, NUON, L.O.V., Wardrobe, Utsa, Gia, Vark and Bombay Paisley among others!**

For more details, check out [westside.com](https://www.westside.com)

About Trent:

Established in 1998 and part of the Tata group, Trent is headquartered in Mumbai but has pan-India operations. Trent operates Westside, one of India's largest and fastest growing retail chains. The company has already established 200 Westside stores measuring 8,000-34,000 sq. ft. The Westside format offers an exclusive range of its own branded fashion apparel and continues to be the mainstay of the retailing business of the company. Some of the departments include women's wear, menswear, kids' wear, footwear, cosmetics, perfumes and handbags, household furniture, accessories, lingerie, and gifts.

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